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5 - /-/ PRODUCTION IMPROVEMENT

19 May 1967

MEMORANDUM FOR:

NIS Contributors

SUBJECT:

Photography in the National Intelligence Survey

- 1. The newly revised NIS Standard Instructions state that "The effective use of appropriate photographs enhances an NIS, but each picture should have definite intelligence value." This volume then goes on to discuss the use, selection, procurement, and preparation of photographs for the NIS.
- 2. Examination of published and incoming NIS sections convinces me that far more could be done with photographs than is currently being attempted. While it is true that each picture must be expected to make a definite contribution toward the clarity or the depth of coverage of a specific section, I feel that many topics now being published with thin photographic coverage could benefit by additional pictures and that well selected photographs could add life and interest to some sections that now consist exclusively of text and charts.
- 3. Graphics Register in CIA has extensive files of black and white as well as color photography and is constantly adding new material. GR is aware of NIS requirements and will aid contributors in locating the type of coverage needed, although actual searching of the print files must be done by the contributor. If the files do not contain the coverage desired, GR will procure photographs from ether demestic and overseas sources, providing ample time is allowed and detailed specifications are furnished.
- 4. Additional assistance in obtaining suitable photography for the NIS is available to contributors through a phone call to Publication Division, OBI (Code 143, Extension 2373).

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JAMES A. BRAMMELL.

Chairman, NIS Committee

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